



BOARD REPORT

Date:	Thursday, April 28, 2011
Name:	June Hagler
Position:	Home Office Manager
Committee Director:	VP Finance

General update since last meeting/conference call:

- As of 4/25/2011: Operating account = \$1,733.30; Savings account = \$22,178.85; Investment account = \$405,936.88
- As of 4/25/2011: current members = 433
- As of 4/26/2011: 4 registered for conference (3 of these are comps); 0 registered for Track A; 0 registered for Track B

Action Items assigned to me and results or progress:

- Not yet archived to the website are Past Financial and Conference reports.
- Forwarded HED directory to Carolyn to begin membership recruitment. All three regions paid their share and have their lists.
- UPS Grant application will not be available until September-October for November 1st UPS Foundation Board meeting per Annette Auger
- NSEA conference listed on NASFAA calendar
- New Orleans RFP – report on 4 hotels visited by Roslynn Pogue and myself attached
- Seattle info on website including sponsorship registration completed
- SEOTY plaque and award check forwarded to Milwaukee
- Strategic Plan survey launched on April 25—will close on May 16
- Yearly cost comparison of different voting tools:

Zoomerang (\$149) to use in survey form,

Constant Contact (\$249 plus extra \$180) to use in survey tool in addition to newsletter tool, and

ATAC (\$400) to use for solicitation and tabulation including historical archiving

- 2011 scholarship forms posted on website
- New check box for International Student Employment on the Volunteer Form on the web
- Mailed Above & Beyond certificate to Helene Turley in the UK
- Requested regional ASFAA's and AACRAO post NSEA conference dates on their calendars—received no responses
- Sent link for Board to review NSEA Discussion Forum—received no feedback or direction for marketing

Issues that need attention and/or discussion:

- Conference registration
- Completion of SET training details in MASEA
- Plans for NSEA Discussion Forum—still not launched
- 75th Anniversary pictures as banner on website - \$200 cost & new photo release forms
- ACUI follow up – buy book?

2013--New Orleans Hotel Comparisons**	739 Canal Street	800 Iberville	833 Poydras Street	300 Canal Street,
	Astor Crowne Plaza	Wyndham Chateau Bourbon	Le Pavillon Hotel	Doubletree
Website	www.astorneworleans.com	wyndham.com/hotels/MSYCB/main.wnt	http://www.lepavillon.com/	http://www.doubletree.com/hotels/MSYCB/main.wnt
Contact	Glenn Duhy	Leila Conner	Paula J. Purvis	Kim Costandi
Phone number	504-962-0506	504-586-0800	504-620-4124	504.556.3721
Email	gduhy@astorneworleans.com	lconner@wyndham.com	PPurvis@LePavillon.com	kim.costandi@hilton.com
Room Rates Single/Double	195.00 s/d - negotiated	\$ 159.00	160.00 s/d	175.00 s/d - negotiated
Dates	Oct 13-18, 2013	Oct 13-18, 2013	Oct 13-18, 2013	Oct 13-18, 2013
Plated breakfast with eggs cost	21.00-22.00		21.95	24.00
Bev & Food Minimum	22,000.00	\$ 22,000.00	20,000.00	20,000
% of room block to comp mtg rms	95%	85%	80%	80%
Internet - Room	9.95 per day or comp	9.95 per day	comp	comp
Internet - Mtg. rooms	comp	\$150 1st day & \$50 after that	comp	comp
Meeting Rooms layout	2 levels for conference	1 level for conference	1 level for conference	1 level for conference if Madewood can accommodate rounds with columns in middle of room
AV	LCD cart pkg \$95	in house	LCD cart pkg \$150	LCD cart pkg \$95
Comped rooms	1 for every 50	1 for every 50	1 for every 40	1 for every 45
Suites	Presidential suite & 1 regular suite at group rate	comp hospitality but group rate for attached bedroom; 1 suite @ group	1 suite @ group rate; comp hospitality	2 comp suites
Parking	Valet Parking at \$31.60 per day inclusive	self \$24/day; valet \$28/day	\$35/day valet parking	Valet parking \$30/day
Airport Transport	Airport Shuttle stop @ \$20 one way/\$38 round trip	Airport Shuttle stop @ \$20 one way/\$38 round trip	Airport Shuttle stop @ \$20 one way/\$38 round trip	Airport Shuttle stop @ \$20 one way/\$38 round trip
Amenities	health club & outdoor pool with terrace; AAA 4 diamond status; inside entrance to Brennans Bourbon House; comp business center; major recent renovation of rooms & mtg space	In historic department store bldg; 3 courtyards; outside pool; inside entrance to Brennans Redfish Grill; fitness; completely remodeled by 2013	Historic Hotels of America site; heated outdoor pool; fitness & whirlpool; business center; complimentary PB&J @night;	fitness; comp wireless in business center; Pinkberry Yogurt on grounds; view of river from most rooms; cookie at check-in; updated carpets by 2013
distance from St. Louis Cathedral	12 minute walk	12 minute walk	20 minute walk	11 minute walk

Hotel Recommended by LASFAA

****Convention & Visitor Bureau will send marketing via email**

will supply give-aways or or USPS--all free

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