



2011 Annual Report

National Student Employment Association
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2011 Highlights:

- An Ad Hoc Committee was formed to review the current Board structure. On the committee's recommendation and Board approval, changes to the By-Laws to reflect a restructuring of the Board was presented to and approved by the NSEA membership. The NSEA Board has been reduced in size from 11 to 8 voting members. Six Board members will be elected by the membership into specific positions on the Board with two members being appointed to maintain equitable representation from all regions. The responsibilities of all VP and Director positions have been redefined. The Policies and Procedures Manual will be updated in 2012 to reflect the new responsibilities of each position.
- Based on the new governing structure, a Long-Range Strategic Plan was adopted by the NSEA Board in December 2011. The purpose of this strategic plan is to provide clear direction for the future of NSEA. It defines the environment in which the association will operate to carry out its stated mission and forms the basis of action plans developed by the Board of Directors and its committees
- The Diversity Committee sponsored John W. Gibson of Life Strategies by Design as keynote speaker at the National Conference held in Seattle. Mr. Gibson presented "Navigating the Yellow Brick Road in a Multi-Generational Oz."
- Four sessions designated as Above and Beyond were offered at the National Conference. Nine members have received their Certificate of Completion of the Above and Beyond Program.
- The Ad Hoc Committee for "The Work Book" continued its work on the third edition of the publication. Five chapters have been added to the NSEA website.
- The Ad Hoc SEE Training Review Committee completed an overall revision of SEE Training. Track A now focuses on Legal Issues in Student Employment and Track B, Job Development and FWS in Student Employment. The new modules were first used at the Train-the-Trainer program in Atlanta, GA in 2011 and all current SEE Trainers were given a refresher course on the new modules.
- An Ad Hoc Committee for Professional Standards was established with the intent to research professional standards published for similar organizations. A statement, NSEA Principles of Professional Practice was developed, approved by the Board and posted on the NSEA website.
- Developed a national Student Employee of the Year nomination form.

Four Year Membership Comparison

2011	471	8% increase
2010	437	13% increase
2009	387	14.5% increase
2008	338	

NSEA Scholarships

Many members were able to attend professional development offerings due to the UPS Grant Scholarship Program. The following scholarships were offered:

Professional Development Scholarship – 4 applicants and 3 recipients

Conference Scholarship – 5 applicants and 5 recipients

SEE Training Scholarship - 2 recipients

Diversity Scholarship – 4 applicants and 2 recipients

SEOTY Grant – 7 applicants and 4 recipients

SEE Training

Approximately 190 student employment professionals attended Student Employment Essentials Training in 2010. SEE Training is a wonderful opportunity for those new to the profession, as well as a great refresher for seasoned veterans.

	Track A	Track B
@ Conference/WASEA	40	40
MASEA	21	29
NEASEA	13	14
SASEA	13	20

SET Workshops

The Student Employment Tutorials (SET) Training session, "The FWSP: Management Concerns & Solutions.", was offered in Atlanta, GA on February 11, 2011. There were 13 attendees. A second SET Training session, International Student Employment has been developed and will be offered in 2012.

National Student Employment Week/ Student Employee of the Year

Colleges and universities across the nation celebrated National Student Employment Week in April. 2458 nominations were submitted for the National Student Employee of the Year award. Travis Huhn of Marquette University was selected as the 2011 NSEA Student Employee of the Year.

2011 Annual Conference

NSEA – Follow the "Yellow Brick Road" to the Emerald City Red Lion Hotel on 5th Avenue, Seattle, WA

October 17-20, 2011

Attendees

Keynotes

175

John W. Gibson

Life Strategies by Design

Lynda M. Buehring

Homeland Security Investigations

Patt Schwab

FUNDamentally Speaking

Best of NSEA

Yvonne Williams, Furman

University, Furman, SC

The ABC's of JLD

2011 Annual Awards

President's Award

John R. Griffin Service

Award

Margene Orzalli Memorial

Award

Jim Campbell Rookie

of the Year Award

Frank Adams

Founder's Award

Lifetime Achievement

Award

Lifetime Membership

Award

Charles Puls

University of Rochester

Nedra Goodrich

Texas Tech University

Ann Mitchell

Central Arizona College

Jeremy Rasor

Univ. of Hawaii at Manoa

Linda Morgan

Univ. of Texas at Austin

Donald Vince

University of Dayton

Sharon Welsh, Rutgers, the

State University of New Jersey

2011 Executive Board

President

Beth Cilley

University of New Hampshire

Lynn Hoehn

Owens Community College

Nedra Goodrich

Texas Tech University

Debi Leonard

University of the Arts

Patti Beck

The University of Findlay

Jackie Biron

Life Chiropractic College West

Patti Beck

The University of Findlay

Carolyn Thorpe

Lynn University

Gayle Agla

Brigham Young University

Roslynn Pogue

Univ. of Louisiana-Monroe

Karen Hollebeck

Calvin College

June Hagler

President-Elect

VP Administration

VP Communication

VP External Affairs

VP Member Services

Development

Director/ Advancement

National SEE Training

Coordinator

International Student

Employment Director

Director/Membership

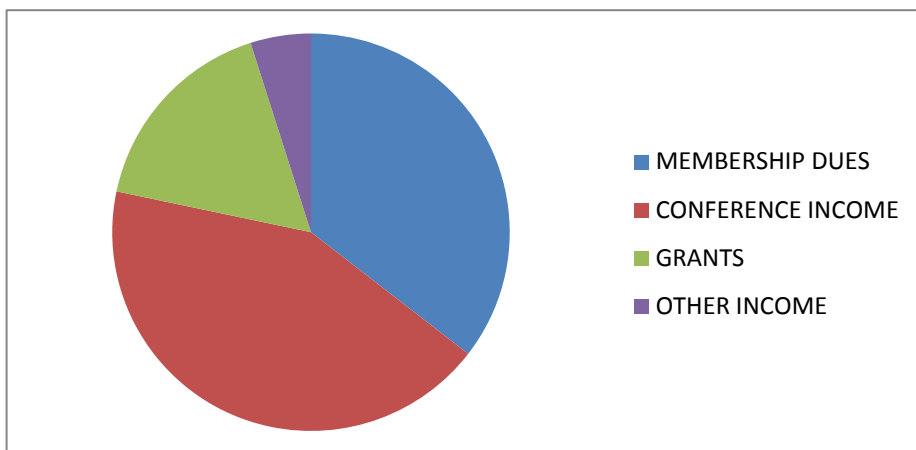
Development

Director/Training &

Development

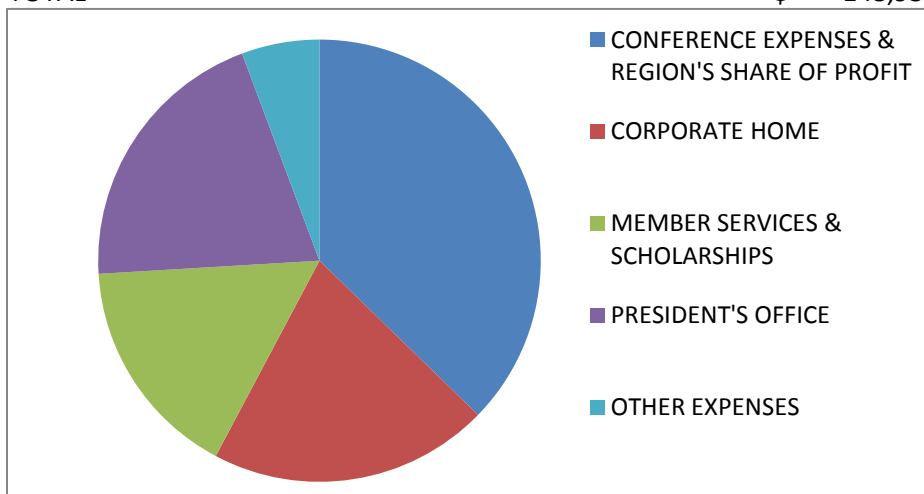
Office Manager

2011 NSEA FINANCIAL STATEMENT



2011 INCOME AS OF 12/31/2011:

MEMBERSHIP DUES	\$	52,843.71
CONFERENCE INCOME	\$	63,764.95
GRANTS	\$	25,000.00
OTHER INCOME	\$	<u>7,324.65</u>
TOTAL	\$	148,933.31



2011 EXPENSES AS OF 12/31/2011:

CONFERENCE EXPENSES & REGION'S SHARE OF PROFIT	\$	53,955.13
CORPORATE HOME	\$	29,654.30
MEMBER SERVICES & SCHOLARSHIPS	\$	23,569.04
PRESIDENT'S OFFICE	\$	29,317.17
OTHER EXPENSES	\$	<u>8,238.03</u>
TOTAL	\$	144,733.67

Finance Committee Statement on Annual Audit

In accordance with NSEA Policies and Procedures, a Finance Committee comprised of Beth Cilley, President, Lynn Hoehn, President-Elect, and June Hagler, National Office Manager (ex-officio, non-voting) conducted the 2011 financial audit of NSEA's records. The Finance Committee concluded the audit on December 7, 2011. Financial statements from banking and investment services were compared to internal record-keeping systems. Documents backing up three payments dated March 29, 2011 were missing from the provided files. These documents have been recreated from email approvals and placed in the financial files. In the opinion of the Finance Committee, the NSEA financial statements accurately reflect the financial transactions of NSEA and are consistent with reasonable accounting practice.



**Midwest Association of Student Employment Administrators
Highlights of 2011**

MASEA Student Employee of the Year.

Travis Huhn, from Marquette University, Milwaukee, WI was selected as the 2011 MASEA Regional Student Employee of the Year.

2011 Annual Conference— Growing Excellence

Des Moines, Iowa

Marriott Hotel—West Des Moines, IA

June 22-24

Attendance: 60 total with 23 new members

SEE Training: June 20 & 21

Track A attendees: 21

Track B attendees: 29

Trainers: Chad Puls, University of Rochester—Rochester, NY and Mary Williams, Macalester College, St Paul, MN

MASEA Awards

Dan Kreidler Newcomer Award: Laura Kockler, Moraine Valley Community College, Palos Hills, IL

Cheri Lenz Award: Barbara Fahnhorst, College of St. Benedict/Saint John's University, Collegeville, Minnesota

President's Award: Debra Scriptor, Spring Arbor University, Spring Arbor, MI

MASEA Outstanding Service Award: Judy Brown, Xavier University, Cincinnati, Ohio

MASEA Website

Our website is maintained by Angie Mareck. The site regularly updates our members with information on SEOTY, SE Training, and our quarterly newsletter. You can visit the site at <http://www.masea.org>

Board of Director's Meeting

Marriott—West Des Moines, IA, June 21, 2011

In attendance: Tim Putzier, Past-President
Barb Fahnhorst
Judy Brown, President
Mary Williams, President-Elect
Angie Mareck, Secretary
Deb Scripser, Treasurer
Michelle Cornell, VP for Membership

Four Year Membership Comparison

2008 124 (Dec 2008)

2009 144 (Dec 2009)

2010 156 (Dec 2010)

2011 149 (OCT 2011)

State Representatives (Current)

Illinois	Michelle Cornell
Indiana	David Reseigh
Iowa	Ann Wessman
Kansas	Jamie McEwen
Kentucky	Emily M. Whitworth
Michigan	Luanne Wedge
Minnesota	Valerie Knopp
Missouri	Lynn Hoehn
Nebraska	Vacant
North Dakota	Kelly Barnes
Ohio	Anna Bahvala
South Dakota	Kelly Barnes
West Virginia	Vacant
Wisconsin	Annette D'Amato

Upcoming Events

SEE Training	June 20-21 Indianapolis (Keystone), IN Sheraton Keystone Hotel
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July 2012 (date to be announced)
University of North Dakota

MASEA 2012 Conference "Racing to the Future"	June 22-24 Sheraton Keystone Hotel Indianapolis (Keystone), IN
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2011 WASEA Annual Report



Awards

WASEA Student Employee of the Year

Robby Nielsen, California Polytechnic State University, San Luis Obispo

"Robby is an upbeat, innovative, take-charge person who is a natural leader and who constantly strives to improve the Student Projects Lab (SPL) and the Mustang '60 shops. Among his recent accomplishments are the following... As a result of his [student] work...Robby changed his major from Mechanical Engineering to Industrial Engineering, to better pursue the organizational and management side of engineering. He is always learning new skills and constantly applying his education to improve the College of Engineering shops, which are open to all Cal Poly students. All this while going to school full-time and maintaining good grades!"

WASEA SEOTY Stats

States participated: 12

Total nominations: 628

Bill Mayes Memorial Award

Collette Blackwelder, Brigham Young University

Distinguished Service Award

Ami Tripp, University of California-Davis

Lifetime Membership Award

Myrtle Ching-Rappa, University of Hawaii-Manoa

Conference

2011 Annual Conference – Co-hosted with NSEA

Dates: October, 17-20, 2011
Location: Seattle, Washington (Red Lion Hotel on Fifth)
Conference Co-Chairs: Jackie Biron and Ann Mitchell
Theme: Follow the “Yellow Brick Road” to the Emerald City
Total Attendees: 175
Community Service: FareStart
Keynotes:
 “Document Fraud and I-9s” by Lynda M. Buehring (Department of Homeland Security)
 “Navigating the Yellow Brick Road in a Multi-Generational Oz” by John W. Gibson
 “If You Don’t Pause...Nothing Worthwhile Will Catch Up With You” by Patt Schwab, Ph.D.,CSP

Executive Board

July 1, 2011 – June 30, 2012

President: Collette Blackwelder – Brigham Young University
Vice President: Laura Weseley – Loyola Marymount University
Secretary/Treasurer: Louis Vasquez – Azusa Pacific University
Awards Director: Ami Tripp – University of California, Davis
Membership Director:Jacki Biron, Life Chiropractic College West
Conference Director: Vacant

Non-Voting WASEA Executive Board Members

WASEA Reps to the NSEA Board:

Jacki Biron, Life Chiropractic College West (2010-2011)
Gayle Agla, Brigham Young University (2011-2012)

Committee Chairs:

SEE Training Coordinator: Aimee Rogers, Univ. of Northern Colorado
Newsletter Editor: Cheryl Grim, Lewis-Clark State College
Webmaster: Greg Thorsten, Colorado State Univ.-Pueblo

July 1, 2010 – June 30, 2011

President: Noreen Okikawa – University of Hawaii at Manoa
Vice President: Collette Blackwelder – Brigham Young University
Secretary/Treasurer: Louis Vasquez – Azusa Pacific University
Awards Director: Ami Tripp – University of California, Davis
Membership Director:Brenda Aguilar – California State University, Los Angeles
Conference Director: Vacant

Non-Voting WASEA Executive Board Members

WASEA Reps to the NSEA Board:

Jacki Biron, Life Chiropractic College West (2010-2011)
Ann Mitchell, Central Arizona (2009-2010)

Committee Chairs:

SEE Training Coordinator: Aimee Rogers, Univ. of Northern Colorado
Newsletter Editor: Cheryl Grim, Lewis-Clark State College
Webmaster: Greg Thorsten, Colorado State Univ.-Pueblo

State Liaisons (as of December 31, 2011)

Alaska

Jackie Debevec

Arizona

Vacant

N. California

Jan Giovannini-Hill

S. California

Maria Louisa Vasquez

Colorado

Vacant

Hawaii

Noreen Okikawa

Idaho

Cheryl Grim

Montana

Lisa Wallace

Nevada

Vacant

New Mexico

Vacant

Oregon

Vacant

Utah

Dana Stearn

Washington

Robin Guevara

Wyoming

Vacant

Executive Board Meeting

October 19, 2011 (In conjunction with Seattle NSEA/WASEA Conference)

In Attendance: Collette Blackwelder, Laura Weseley, Jackie Biron,
Louisa Vasquez, Greg Thorsten, Gayle Agla, Ami Tripp
Aimee Rogers, Cheryl Grim

Membership

2008 – 122

2009 – 115

2010 – 103

2011 – 129

SEE Trainings

October 16-17, 2011 (In conjunction with Seattle NSEA/WASEA Conference)

Trainers: Aimee Rogers, Cat Parrish

Track A attendees: 40

Track B attendees: 40

Newsletter

Sent out to WASEA membership on the following dates:

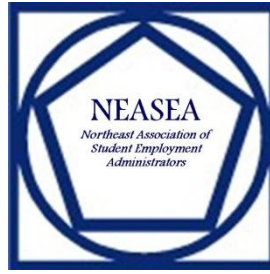
Spring March 15, 2011

Summer August 4, 2011

Fall December 8, 2011

Updates and Progress

- wasea.org is in the process of a significant update. Webmaster is Greg Thorsten.
- WASEA adopted a new logo.
- WASEA P&P was reformatted and significantly edited for readability and to make current. Proposed reporting changes in the organization.



2011 NEASEA Annual Report Executive Board

January 1- December 31, 2011

President: Michelle Slagle, Penn State Erie, The Behrend College

President-Elect: vacant

Vice Presidents:

- **Conference Services:** Shirley Govindasamy, Bates College
- **Financial Services:** Joseph Weglarz, Marist College
- **Membership Services:** Jennifer Heller, Wheaton College
- **Marketing:** Pauline Allen, Montclair State University
- **Professional Development:** Teri Corso, College of St. Elizabeth

District Representatives

January 1 – December 31, 2011

District 1 (ME, NH): Dot Letourneau, Bates College

District 2 (Western MA, Eastern NY, VT): Janice Kane, Mt. Holyoke College

District 3 (Eastern CT, Eastern MA, RI): Meg Brooks Swift, Harvard University

District 4 (Western CT, Downstate NY, Northern NJ, PR, VI): Caren Sobier & Tanya Patterson, NYIT

District 5 (Western NY): Andrea DeGiorgio, SUNY/Geneseo

District 6 (Southern NJ, Eastern PA): Vilja Casey, The College of New Jersey

District 7 (Western PA): Pati Kravetz, Carnegie Mellon University

District 8 (DE, MD, DC): Amy Diggins, University of Baltimore

34th Annual Conference

Making History/Sharing Common Ground

First regional joint conference with SASEA

Location: Colonial Williamsburg, Virginia/ July 18th-21st, 2011

Attendees: 51: 35 from NEASEA, and 26 from SASEA

Keynote/General Sessions: Dr. Maureen Elgersman Lee: Work, Study: Finding the Nobility in the Every Day; T. Jefferson: "...the greater part of life is sunshine".

Community Service Project Organization: Avalon: A Center for Women and Children

Conference Fee Waiver Recipient: Millicent Grant, Brooklyn College

Best of NEASEA: Caren Sobier

Member Recognition: Annual Award Recipients

Best of NEASEA: Caren Sobier, New York Institute of Technology

Robert Gallione, Jr. District Representative: Caren Sobier, NYIT

Ann McCormick Outstanding Achievement Award: Shirley Govindasamy, Bates College

Robert Cunningham Rookie of the Year Award: Tanya Patterson-Stanley, NYIT

Emily Newton President's Award: Shirley Govindasamy, Bates College

35th Annual Conference

Co-hosted with NSEA

Location: Portland, Maine

Dates: October 22-25, 2012

Membership

Historical Membership Comparison

2007	223
2008	253
2009	195
2010	217
2011	245

Financial Services

VP for Financial Services cancelled the credit card and now has a debit card. 2011 Tax return was submitted on July 15, 2011.

District Activities

District Representatives meeting were held in October.

District 1 -No meetings

District 2 – No meetings

District 3 – Meg held a conference call for her district in the spring of 2011. Meg held a great meeting on December 15 in Framingham, MA with over fifteen participants. It was a discussion group.

District 4 – Tanya and Caren held an amazing meeting on June 4th in New York City. It was one of the most successful district meetings ever hosted.

District 5 No meetings.

District 6 – No meetings.

District 7. Sent out a request for a conference call in her district but did not receive a positive response

District 8 –. No meetings.

Newsletter

The first issue of the Newsletter for 2011 was distributed on April 5, 2011

The second issue of the Newsletter for 2011 was distributed on June 20, 2011

SEE Training

There were 3 SEE Training sessions scheduled for 2011. The April session was canceled. The July session was held at the annual conference, there were 14 attendees in Track A, and 14 attendees in Track B. Trainers were Teri Corso and Jenny Heller. On November 1st and 2nd SEE Training held at Rhode Island College had 7 attendees for track A, and 6 in Track B, Teri Corso was the trainer.

Student Employment Recognition

Charly Tortoro Undergraduate Student Employee of the Year: Truc Nguyen, University of New Hampshire – Manchester

Graduate Student Employee of the Year: Christie Rossiter, Buffalo State College

2011 NEASEA Supervisor of the Year: Julie Vastine, Dickinson College

SASEA 2011 ANNUAL REPORT

HIGHLIGHTS OF 2011

Congratulations to **Sara Jo Williams** for being selected as the **2011 SASEA Student Employee of the Year**. Sara Jo works as the faculty development consultant for the Center for Instructional Technology at James Madison University. Sara Jo's main accomplishments were to develop learning and support resources for print and the web; assist in the design, coordination and implementation of workshops and institutes. Mathews-Ailworth states, "Sara Jo has limitless potential for the future and her ability to perform this high level of work is proof of her talent, initiative and drive as a person". SASEA presented her with a plaque and \$1000 cash award.

Student Employment Essentials (SEE) Training was a success. In Williamsburg, VA, 13 attended Track A and 20 attended Track B.

2011 Annual Conference Joint Conference NEASEA

"Making History, Sharing Common Ground"

July 18-21, 2011

The Williamsburg Lodge

Williamsburg, Virginia

Keynote Speaker: Dr. Maureen Elgersman Lee, Director of the Black Museum and Cultural Center of Virginia. Her "Work, Study: Finding the Nobility in the Every Day" session was very entertaining and informative. 25-30 individuals attended various breakout sessions.

AWARDS

Victor Monette Newcomer of the Year Award Recipient: *Shea Tussing*, James Madison University

Wes Dunson Outstanding Achievement Award Recipient: *Nedra Goodrich*, Texas Tech

Fay Jordan & John Hesiesen Presidential Award Recipient: *Crystal Williams*, Winston Salem

2011 Executive Board

President Beverly A. Cage

Del Mar College (TX)

President Elect Crystal Williams

Winston-Salem University (NC)

Past President Nedra Goodrich

Texas Tech University (TX)

Vice President Orlando W Paden

Coahoma Community College (MS)

Treasurer Kimberly Thornton

St. Mary's University (TX)

Member-at-Large Marla Cochran

Winston-Salem State University (NC)

Secretary Shea Tussing

James Madison University (VA)

Five Year Membership Comparison

2011 - 278

2010 - 213

2009 - 200

2008 - 125

2007 - 156

On the Horizon

2012 Annual Conference

Nashville, TN

"Walking The Line Of Success"

May 7-10, 2012

Radisson Hotel

Nashville, TN